



**NASPA REGION 1 ADVISORY BOARD  
MINUTES  
May 1, 2015  
Rivier University, New Hampshire**

**PRESENT:** Richard Anderson, Rich DeCapua, Barbara Fienman, Sharon Hay, Ali Hicks, Carole Hughes, Scott Kane, Jen Kosses, Jen Maitino, Beth Moriarty, Colleen Powers, Kurt Stimeling, Kristina Testa-Buzzee, Ted Zito

**NASPA UPDATES**

DeCapua asked group to talk about how we run the board. Is the structure working? People seemed to like the face to face meetings but all agreed that we need to be more efficient and effective with the use of our time.

Regional Governance Task force is in Phase 2 at the national level. Region I lines up with their best practices in terms of operations. The Board discussed the structure of the Board, Divisions and Knowledge Communities. DeCapua will give feedback to NASPA National related to organizational issues

**TREASURERS REPORT**

Kosses delivered the budget report and a report on the finances for the Regional Conference. The loss was \$22,000 (report attached). Food costs were \$11,000 more than the committee had budgeted. There was a larger than usual group in attendance on the last day due to Arthur Chickering as the guest speaker. There were several unanticipated expenses that arose. SALT cost \$12,000 and there was only \$3500 raised in Silent Auction which normally covers the cost of SALT.

DeCapua pointed out that contracts are done 2 years in advance for the Regional Conference. The conference revenue loss was related to the cost of food and the early bird registration. He suggested that we no longer rely on the Silent Auction revenue to fund the SALT program. Consider raising SALT from \$75 to \$100 since 85% of the students are supported by their institutions. Hicks pointed out that people often participate in the Silent Auction because they know it funds the SALT Program. Powers

suggested that we budget for the full needs of the conference for this year and then use any revenue from the silent auction from this year for the upcoming year (and continue that moving forward) and possibly give scholarships to those students who are not covered by their institutions.

We need to budget for SALT and send out a request to vote to increase the SALT cost. Conference Committee has a proposal for the group to consider. Fienman pointed out that the auction was started to supplement general costs. She asked if each program should be self-sufficient. Kosses pointed out that this could be a challenge with the conference committee expenses.

Fowler expressed concern about raising price of SALT conference, particularly for those who are not funded by their institutions. He asked if there is a scholarship for those students. DeCapua responded that the information is on the application where students can indicate if they need financial help.

De Capua pointed out that the Board needs to consider the Early Bird deadline. Committee was unprepared for how many registrants registered as Early Bird (250). There were 110 graduate students. All of these people paid less than the full registration due to their Early Bird registration.

DeCapua asked the Board about capping the registration because the numbers have increased to the point that there are very few venues left that can accommodate the registration numbers.

The Board also discussed the value of having vendors participate in the conference and the possibility of a new model of vendor support.

Kosses reviewed the current budget of the region, which is about \$31,000. The conference loss was covered by the Regional budget. All other bank accounts are closed- have been combined into one account with \$64, 657.80.

Some funds can be moved into a CD to get a higher interest rate but would have to commit for 4 years. It is currently in a money market account. \$1000 will come to the Region for research from NASPA because we met our fundraising goal as a region.

Kosses reviewed the budget for the next fiscal year. She is estimating the amount of funding that NASPA national will provide to the region. NASPA allocates \$12 per institution and \$3 per member.

The National Board reauthorized NASPA President's Kevin Kruger's contract. NASPA will release its new strategic plan in June 2015.

DeCapua was appointed to the national Nomination Committee as well as the Audit Committee.

## **REGIONAL CONFERENCE UPDATE**

The Regional Conference will take place on November 15-18 in Manchester.

The Conference Committee has proposed registration increases. They are looking for minimal increases to member and non-member increases as well as the SALT fee. Rationale is provided in the memo attached and they have worked with SALT Chair Brian Quinlan and his committee who endorse this increase.

An email will be sent to the Region soon regarding the submission of program proposals and a call for program reviewers. It was helpful to have the Board review proposals last year and the committee hopes for the same support this year.

Committee terns have been selected. There were over 30 applicants and each candidate went through a phone interview process. The committee has selected Nick Rossi from Boston College, Kim Murray from Suffolk, Joe Flanagan from the University of Maine, and Josephine Gonzalez from the University of Vermont.

The committee is currently exploring electronic silent auction option. They are also exploring improvements to Guide Book and preparing local arrangements.

The site visit is scheduled for June 11 and they will submit a budget for review at the June meeting of the board as it is dependent on the proposed rate increases.

## **MEMBERSHIP UPDATE**

Kane reported that there is an increase of 35 members since March.

1637 is the current total membership which is 60 more members than one year ago. De Capua added that the national is going out to bid on a database for national membership. There is a significant information gap with current undergraduates and graduate students when they become professionals in the field.

## **AWARDS**

Maitino will send out an at-a-glance on award in mid-May. State awards are due on July 10; Regional awards on July 31. She will be in touch with State Directors to encourage nominations in the states. Goal is to increase numbers from last years. Last year 5 Region I nominees were also in the national pool.

DeCapua applauded the Awards Committee on the 2015 Awards ceremony at the regional conference. He asked if every state director is doing the same thing related to awards. Maitino said they are not all using the same process within the states. She thinks it could be related to the number of nominees. Moriarty said that awards selection in Massachusetts was another way for people to get involved in NASPA. The level of interest in the region is so high that the awards committees are a good option for involvement. Maitino said that each state has different needs and participation. Fienman reminded the Board that they need to start focusing on the retirees for this year. Maitino will put out a call for retirees for the region. Maitino is still waiting to hear from the National about national awards deadlines.

Fienman suggested that the Board members apply to the international exchanges. She went on a NASPA exchange trip to France.

### **FOUNDATION UPDATE**

As of April 23 Region I has surpassed its donor goal. The region has reached 54% of the dollar goal for this year. Carroll will be reaching out to Board about their obligation. VT held a Foundation event to raise funds.

Brown suggested that State Directors agreed to the idea of hosting foundation events. Carroll will be in touch with state directors

Carroll wants to integrate the Foundation into the conference. Between March 12 and April 30, 53 tweets about Foundation went out to membership. Carroll will work with technology on re-tweets

The National Office is considering a Junior Diamond Program to encourage more giving. National Board also wants to focus on getting membership more aware of the Foundation.

### **KNOWLEDGE COMMUNITY UPDATES**

Gill reported that there are 5 open KC's in the region: Student Leadership, Disability and Fundraising, all of which will be filled soon. Indigenous People and Campus Safety are still open. They will be posted on Volunteer Central. The Multicultural KC Summer picnic will be held on Saturday, July 18 from 12-3 at Stonehill College.

The Assessment Evaluation and Research KC group is proposing two Assessment Drive-Ins. One will be at WPI in Worcester on 10/6 and the other will be in Hartford at a later date.

### **GENERAL ANNOUNCEMENTS**

Testa-Buzzee reported that Community College creating sub-committees of the Division to involve more people at the junior levels for people who may not be able to be involved in NASPA. Region I has the lowest community college participation nationally. She is chairing CCI Institute next year.

Penny Rue of Wake Forest is now the national chair of Public Policy. The Re-authorization of the Higher Education Act is the focus.

### **PUBLIC POLICY**

Kalagher reported that NASPA has a lobbyist, Carol Holliday, on Capitol Hill. She reports out to all people in all associations. CASA legislation looks like it might be a stand-alone: part of the confusion is about creating new roles on campuses and respecting the rights of accused students. Kalagher met with NASPA national research staff in Washington, D. C.

There was success at federal level with ASCA and ICLEA hosting a “day on the hill” having conversations with legislators about the professional associations and the state issues and inconsistencies in approach particularly in the area of sexual assault.

### **RHODE ISLAND**

Hay reported that Rhode Island cancelled the winter drive-in conference due to snow. They will reschedule for August or September

The annual book group will take place in June Coffee break in a local Rhode Island coffee house in September. The Rhode Island holiday social will be held in early December

### **COMMUNICATIONS**

Powers reports that Alex Cabal has not been getting many updates. She encouraged the Board to upload dates on Tumblr and send to Cabal. Twitter and social media blasts can be scheduled if Jack Korpob is informed. The group is also working with the conference committee as well as working on updating/upgrading social media.

Fienman suggested an evaluation/assessment on Tumblr since it is now a year old. Powers will provide user numbers for the Board.