



**NASPA Region I Advisory Board Minutes
Friday September 30, 2016
University of New England**

PRESENT: Caitie Abrahamson, Richard Anderson-Martinez, Kelly Brochu, Constanza Cabello (virtually), Chris Campbell (virtually), Rozana Carducci, Elissa Carroll, Eleanor Daugherty, Cory Davis, Walter Diaz, Barbara Fienman, Patrick Hale, Sharon Hay (virtually), Matt Heiser, Ali Hicks, Brandin Howard (virtually), Danielle Johnson, Scott Kane, Meghan Kenney (virtually), Jenn Kosses, Mandi Kuster, Tracy Lake, Colleen Lubin (virtually), Jen Maitino (virtually), Susan Marine, Beth Moriarty, Brian Nangle, Pat Rissmeyer, Jennifer Stanley (virtually), Maureen Wark, Jason Zelesky, Ted Zito

BOARD ACTIONS

Meeting called to order—Moriarty

Fienman--Errors in minutes from previous meeting, should make amendments, and then accept as such.

Quorum is present.

Discussion about errors in the minutes—did not vote to motion to approve the minutes, some typos, Martinez instead of Martin, ensure to check the spelling of names, Fienman, Johnson was spelled wrong, Wark only has one W, Davis spelled wrong—Moriarty is going to check spelling of all names of those present.

Electronic vote to approve the revised minutes from last RAB meeting.

Meeting Minutes

Moriarty—Miami trip for NASPA Board Meeting

- Serve Academy—new leadership opportunities through NASPA, SERVE Group was selected, they are currently meeting in Washington, D. C. ~~M~~Stoops has been accepted into the inaugural SERVE Group class. Other NRI members may be present but they have not yet shared the selections.
 - Nominations for Board Chair-Elect—~~F~~Lamas is starting to solicit nominations, NASPA will be sending out a general call for nominations for that position, ~~B~~Moriarty will send ~~C~~Davis link for nominations http://apps.naspa.org/cfp/evt_frm_user.cfm?event_id=507
 - Approved the name change from GLBT KC to Gender & Sexuality KC.

Approved the new rubrics and name changes to awards for the Men & Masculinities KC and the Veterans KC.

Nimble—new NASPA membership tool—live in the new tool as of this past Monday, Sept 26. Should be able to run different types of reports/e-mails than in the past, positive improvement. Members will be notified that they will have to create new profiles.

- San Antonio Conference—450 registrants at time of Board Meeting, hotel block opens this coming Monday, Oct 3.
- ACPA/NASPA Competencies—collecting info on the updated rubrics, feedback period has closed, updates should be due out later in the Fall.
- NASPA Foundation Board—All Regions met their goals (monetary and donor goal) for their Region, introducing ~~P~~Reismeyer as a new NRI RAB member.
- Regional report from the National Board is due in December—~~C~~Hughes will send it out later in the coming week. KCs will collect all info through ~~J~~Stanley/~~C~~Cabello.

Regional Conference Updates

~~M~~Kenney

- 44 days till NRI Conference, Committee met last week and appears to be in good shape.
- 340 current registrants, up 45 from this time last year, even with database being off-line. Database is currently up.
- Regular registration currently going on till Nov 1. On-line registration till Nov 7.

- Sheraton is currently sold out for Sun night and close to being sold out for the remainder of the Conference. Over flow hotels are listed on the website.
- 92 programs—including lunch and learns, finalized schedules, Guidebook schedule currently available and still adding programs/info. Working on compiling a PDF booklet through the website.
- Mark Lamont-Hill—opening speaker; Panel Experience for closing session; **K**Kruger will join us Sunday/Monday and will speak to SALT.
- Nine fully registered corporate sponsors. Another 8-10 still in the works.
- Silent Auction donation items are already up from this point last year. Please send along your items as soon as possible.
- Looking for a karaoke machine if you have access to one. **B**Moriarty will see if there is a machine from BSU available.

BMoriarty—Are Division Chairs interested in doing something at the Conference—Engagement Breakfast opportunities to get together. **A**Cabal is working on reaching out to State Directors, Division Chairs, and KCs.

AHicks—possible to share more info about Off-Site Reception and its placement before dinner at UVM Davis Center. Pre-dinner reception and hope is folks will go from Monday programs to the Reception, then to Downtown Burlington. Want to showcase local campus more so than in the past. Did not want folks to feel rushed to get to the reception from dinner. There will be a cash bar and appetizers instead of desserts.

JKossess—does **M**Kenney need credit card limit increased? **M**Kenney—probably for Oct/Nov, yes.

BMoriarty—expectations for RAB Members at NRI Conference—**M**Kenney--go to events! Vendor Reception, be out and about at the conference, opening/closing, business meeting, reception. A presence at the Conference and engaging people who may be new to the Conference/Region.

PHale—registered for NRI Conference and was unintentionally charged the late/non-member rate. **M**Kenney—NASPA National is working through it, one of the challenges of having a Fall Regional Conference.

SALT Conference & Careers in Student Affairs Month

ELubin—26 current applications, usually get 100 within the past few days of the application being open. Submission deadline is Friday, Oct 7 at 5pm. Reminded NRI RAB last night in an e-mail. 15 confirmed grad programs out of the 20 who were invited, 10 panelists for panels confirmed, closing speaker is confirmed—Dr. Annie Stevens, UVM (Asst. Provost, research on creating inclusive communities on campuses). **K**Kruger will be giving SALT a welcome. Working on a new SALT brochure, meals/rooms reserved. Early Bird Conference Reception will include SALT students—will have their own nook within the Early Bird Reception restaurant space—**B**Moriarty—is anyone in the room a SALT Alum? Important to encourage NRI RAB members to engage with SALT participants. Has an app review process in place.

ELubin—CSA Month—working with **J**Deluca-Levitt in Communications—31 Favorite Things about Working in Student Affairs tweets/sharing. Collecting info on members and provide mini professional profiles to share. Working with **K**Dougherty on a one-sheet infographic about exploring careers in student affairs. **M**Koskoff came up with the idea of having a webinar to explore other functional areas—working on a webinar for the end of October. **B**Moriarty—do you have the ability to host this webinar through SNHU? **E**Lubin—yes. **B**Moriarty—consider use of the NASPA Zoom license. If someone does not have the ability to host, consider using NASPA Zoom. **D**Johnson—can we get the mini professional profiles to **D**Johnson for inclusion in the newsletter? **E**Lubin—sure, once they get compiled they can connect to work on that. **B**Moriarty—NASPA National sponsors many free webinars through October.

Knowledge Community Updates

ECaballo/**J**Stanley—roster update—30KCs, **G**Mantolesky—Parent and Family Relations Rep, open position in Student Affairs Fundraising, emerging KC—Enrollment Management, working with National to move that KC forward.

- Multicultural KC had a social on Sept 16. Quincy, MA—18-20 participants—some folks who had not engaged before.
- FSL KC is working on a mentoring program.
- Gender and Sexuality KC—looking to distribute a survey about healthy partnerships.
- KCs overall—working on coming up with giveaways to promote KCs.

- Working closely with ACabal to help KCs be fully involved—ensure they are invited to RAB meeting on Sunday night, Engagement Breakfast on Tuesday morning, working to ID different Conference sessions to associate with KCs of interest—see if they can sponsor those sessions.
- Conference socials/events—with 30KCs this can be challenging, have asked groups to let CCabello/JStanley know about hopeful events.
- Will be schedule a session to encourage KCs to come learn from CCabello/JStanley.
- Will be hosting a KC call next week and discuss NRI Conference, RAB Meeting updates, connections/collaborations with one another.

Budget Update

JKosses—we are looking well. As of July 1, we did receive our NASPA National monies, just over \$71k in our account, about \$65k in the money market account. AHicks—curious why there is a negative balance in Silent Auction budget—JKosses—paid that for on-line bidding program, States do get reimbursed for their Silent Auction gifts—would prefer to have those receipts ahead of time—JKosses can buy items from Amazon and pay with NASPA credit card. BMoriarty—reminder that NRI RAB members make a personal donation, that is not able to be reimbursed. NASPA National office decreased mileage rate from 56c/mi to 54c/mi.

Membership Update

BMoriarty for PFowler sent along what he had hoped to go over. Summer RAB Meeting—discussion on current makeup of membership—overall membership is much younger—discussed why that is—lot of opinion and belief that TPE is a significant feeder to attend TPE and then become a NASPA member. National Office is discussing how to engage younger members and the ways in which they want/desire to engage differently. 40% of members are Millennials—compared regionally and the same can be said here in Region I (40%). Largest group in the workforce and by 2020 will be the largest group within SA offices, largest group attending National Conference. 734—NUFP/Undergrad; 2978—Graduate; 2835—Professional/Associate members. 67% of first-time attendees were grad students/new professionals.

BMoriarty—NASPA National considering offering more ProDevo on-line, translation for global learning, “train the trainer” sessions. Less swag, more experiences. Socials becoming cooking classes, hotels replaced with AirBNB, Career Knowledge + Internet Behaviors + Volunteer Leadership. Experiences are personalized and fun. Desire for rewards/feedback/recognition. Want to be active players that contribute to the epic story with the Association.

Transparency—members want full access to materials, two-way conversation, more opportunities for open environments where folks can provide content/interact, how can we share info.

BMoriarty—thoughts? NRI are traditionalists—doing things as we have done them. Susan—hear graduate students say they have joined NASPA but are uncertain how they can participate? Is there a missing piece on how we can engage folks in between larger-scale events? What would it mean to have them more involved in the RAB? Is there data collection/research about this? What can we do to help you get involved? CAbrahamson—on-line environment, is there a possibility to record webinars or store them and access them later? Providing them on-demand access. BMoriarty—we do something similar with housing selection info in providing on-line access—can also record Zoom and share, open up RAB meetings, use to recruit. AHicks—did not learn there was an on-line learning community in NASPA and accessible to members—hear from colleagues that ACUHO is more engaging in live/on-demand content than NASPA—use of ACUHO on-line library—uncertain if NASPA has those capabilities—technology has got to be brought up to speed and engage when possible. BMoriarty—want us to think about this as we plan events and head into our Regional Conference. AHicks—if each KC/Division/Group could have its own forum to contribute to live content daily/when they want that would be great. BMoriarty—see a spike in membership right before Conferences. BMoriarty—review of NASPA graphic outlining membership profiles. Preliminary discussion about removing Institutional NASPA Membership. MWark—what is prohibiting small colleges from joining? BMoriarty—40% of grads/new professionals are Millennials. JKosses—PFowler reports 1389 current members. PFowler will be able to provide specific member info such as this to State Directors/groups if needed from Nimble. WDiaz—do State Directors have access to this or is it through the Membership Coordinator? BMoriarty—Membership Coordinator, not yet turned over Nimble but going to see how to utilize it best.

Awards

MHeiser—tremendous support this year. Recipients selected, work to recognize nominees/nominators. Still looking for retirees. BFienman—who is on the retiree list? NStole and another individual. Are award winners informed they are the winner ahead of the Conference? MHeiser—try to keep things private, but things are mixed. JZelesky—how to encourage award winners to attend and try to keep winners private? FLake—if Catch a Rising Star Awards are applying to SALT,

can we let **E**Lubin know? **M**Heiser—feel free to use me as a contact to help throughout this process. **E**Lubin—simply send me the names of the NewPro winners and Catch a Rising Star Winners. **E**Abrahamson—are award nominees going into Guidebook? **M**Heiser—Yes as soon as the info is ready it will go into Guidebook.

Regional Events Calendar

JMaitino—reached out to review NRI events and heard feedback that there was not a central place for all NRI events. Slowly starting to fill in a Google Calendar with such events. Calendar began about a week ago, the more we can use it, should help raise awareness of what is going on and in working with other organizations. Ideally it would be great to have this calendar accessible to membership. **E**Davis—what is your vision for the calendar? **J**Maitino--Great for NRI leaders to have access but also get out to general members and other organizations. **E**Cabello—Programming Working group through last year was pulling together info from States, Divisions, Institutes, KCs and will send along to **J**Maitino. **B**Moriarty—want to avoid programming over our own meetings, ex: BACHA/NECPA/MA NASPA event today.

Google calendar username: naspaR1events@gmail.com

Password: newengland

Mid/Senior Level Initiative

ABlack not here for President's Inauguration, **B**Moriarty for **A**Black has been working on a new initiative for Mid/Senior Level members. As a Region, it does not appear we have many offerings for members in the "middle"/Mid-Senior level. Personally folks looking for more prodevo. Mid/Senior-Level Initiative being led by **A**Black along with a Committee—conducted needs assessment for those members and come up with initiatives: designated area for Early Bird Reception for these folks to meet Steering Committee (at the fire place at the bar at the halftime of the event, 9:45pm), Passing the Torch—supervision strategies, Tues morning breakfast with the Steering Committee for Engagement Breakfast, several designated program sessions during the Conference (18 sessions). Discussion of needs assessment survey, key issues, launch a buddy program for these folks as they find themselves as the sole person in this role and without colleagues on their campuses, do have ribbons that say "Mid/Senior-Level Professional". Going to ask **A**Black to write about it for the NRI Newsletter.

Communications Team Update & Newsletter Discussion

KBrochu—Snap Chat account coming to the NRI Conference. Working to contribute more to the newsletter. **D**Johnson—goal is to send a monthly update to the Region each month, recruiting submissions but few have come in. Perhaps have themed months in order to plan submissions. **B**Moriarty—take care to not focus entirely on social media. Issue has been similar for the past few years—there is no newsletter if there are no submissions and folks are also looking for content. Need to do better about submissions/content. **D**Johnson—open to many possibilities. **P**Hale—considering personal stories to include in newsletter. **B**Moriarty—**E**Lubin did a past survey about what engagements would be best and can send along that survey info. Perhaps ask NRI RAB members to write one submission per year. **B**Moriarty—perhaps Conference Committee can take Conference feedback and share that as a newsletter submission, pick programs that were really good and create a write-up about them. Other professional organizations include various types of media more so than text and that may be a possibility. **E**Abrahamson—is there a possibility of taking the data that we see and including that as a way to share info to the members? **B**Moriarty—"Let the minutes reflect that I am committing to submitting to the newsletter." Perhaps there are definitely better ways to share info from the National Board to the membership. **D**Johnson—just get the info to me and we can work to post. **B**Moriarty—could include some info about award winners. Advertising upcoming items/events. **M**Heiser—maybe something as straightforward as photos—pulling them from social media and including them in a different format. **B**Moriarty—Communications Team is a great resource and may still be underutilized, please reach out and use them. **D**Johnson—can look to create a sign-up sheet for submissions from RAB members.

Break for lunch: 12:01pm.

Reconvene: 12:54pm

NPMI

EAbrahamson—planning for Spring 2017 with a committee of six. Jan 27, Feb 17, March 31, May 5—snow dates attached to some dates. Three locations set: Bentley, Hampshire, Boston College and working on last location. Working with **D**Anzueto to get applications on-line within a week. Currently, more mentors nominated than mentees. Apps due Nov 30 with an extension deadline of Dec 9. **B**Moriarty—anything you need from NRI RAB? **E**Abrahamson—do not think so. Tailored program to provide macro/micro view of each topic on the specific days. **P**Hale—have you considered institutions outside of MA? **E**Abrahamson—yes I have but have not received much response. We are trying to focus on those institutions who can provide financial support. **B**Moriarty—perhaps there is some NRI budget we can use to help offset the location/institution. **F**Zito—attempted to gain corporate sponsorships to cover the

costs of food has been attempted in the past but has been difficult. **J**Kosses—we can work to see if finances may not be a constraint for having a location and a fourth session. **F**Zito—reminder that we can come to NRI RAB to ask for further funding for NPMI. **E**Carroll—some professionals may be able to cover their attendance with their prodevo funds while Mentees probably do not. **W**Diaz—what are you looking for in terms of support? **C**Abrahamson—normally about space—2-3 meetings rooms and a breakfast/lunch. Registration cost is \$150.

Mid-Level Institute

MKuster—five person Committee, e-mail recruitment in Dec, only take 20 participants, application deadline: Jan 23, March 3 at Quinebaug Valley Community College, working on a RI location for April, and a Boston location for May. Potential for MLI/NPMI to meet up. Last session at University of Southern Maine. Looking for SSAOs to be mentors or can contact Mandy directly. Topics: currently looking for topics/presenters. If possible, please respond with info with suggestions. Registration cost is \$125. **B**Moriarty—if they are the same cost, should they be? They should at least be the same registration price. **M**Kuster—we are fine raising the budget to mirror NPMI. **F**Zito—would RAB have to vote to raise the MLI rate? **B**Moriarty—appears that the Chairs of NPMI/MLI may not have known their specific budgets. **B**Fienman—reviewing past RAB vote on raising rates for NPMI/MLI. Did not find any decision. Some RBDs/RDs have simply made a decision and some have decided to make a vote.

EDaugherty-motion to raise charge \$150.00 for MLI/NPMI, **P**Hale second.

Discussion: **A**Hicks—was MLI \$125.00 last year? Could we lower the NPMI registration fee? **M**Kuster—we make the budgets work. **B**Moriarty—issue is charging New Pros more than MLI. **E**Daugherty—the concern I heard at the beginning was that financial constraints do not let us have geographical diversity of experience. **M**Heiser—could we ask NPMI Mentors to pay \$50 toward their meals for the initiative? **J**Kosses—saying the money is tight is not necessarily accurate, as from 2015-2016 there was about \$2k leftover in the NPMI budget; \$2,785 to run entire NPMI program. 2015-2016 MLI: spent more on food for less participants. Never been an expectation that we would not use institutions for NPMI if they could not offset some/all costs of hosting.

EDaugherty withdrawn her motion. **P**Hale second.

BMoriarty--Zoom sound check.

FZito—would it be possible for NPMI/MLI groups to get together and discuss more at NRI Conference RAB Meeting? **B**Moriarty—table discussion till groups can get together and convene to discuss at Regional Conference.

Nominations

BMoriarty for **M**Stoops—need to begin recruiting of State Directors for Maine, New Hampshire, Rhode Island, and a RD-Elect. **E**Daugherty in her role as Member-at-Large will be on Selection Committee. Time commitment is Fall/Winter when elections are held. Already on Volunteer Central. RD-Elect would come onto RAB in March.

State Director Updates

WDiaz-- May 20 charged to provide more direction to the State Directors (met May, June, Sept) and attempting to schedule a meeting for NRI Conference. Work has been focusing on Strategic Plan as they align with the State Directors: three returning members and three new folks. Been sharing best practices on how to get State Director Boards functioning. **P**Fowler working with State Directors to best work with membership updates, working with **S**Kalagher to identify Public Policy positions at the State Directors. Thank the State Directors to provide progress reports for each of their areas; tool that is also shared with **B**Moriarty to see where they are in accomplishing their action items/strategic plan initiatives.

I. Connecticut

a. **F**Lake--Working on creating our State Board. Conference call next week to discuss events for the year. Would love to start a tiered mentoring program for CT. Working with CT institutions to create a list of practicum/internship experiences for grads. Committee: Rebecca Blackett, George Regan, Robert Drago, Brian Goepfrich

II. Maine

a. **R**Martinez—represented by 13 different schools, strong presence here at UNE. Small population of initial folks to pull from.

III. Massachusetts

a. **J**Zelesky—do have a full Board and are fortunate for that Entry-Level Participants Workshop at Stonehill today. Oct 20—drive-in focused on public policy at the College of Holy Cross and announcement will be sent out shortly. **S**DeVeau and **B**Devonshire will be presenting. Next drive-in will be in Feb. Needs assessment had about 100 participants and trying to get book club off the ground, which has strong interest as a strategic way to get folks engaged.

IV. New Hampshire

a. **C**Davis—working on recruiting two new members, needs assessment discussion during State Meeting, awards with **M**Hesier.

V. Rhode Island

- a. **S**Hay—currently have a full Board and holiday social on TR, Dec 8. Getting together shortly to discuss State Meeting during the NRI Conference.

VI. Vermont

- a. **B**Howard—even though all positions are not filled, we are going to go along and get things going forward. Going to begin discussing prodevo opportunities and have yet to meet as Board.

Division/Group Updates

VII. Community College Division

- a. No update.

VIII. Faculty Council

- a. **S**Marine--Gearing up for our gatherings at the NRI Conference. 2:30-4:30pm the Monday of the NRI Conference. Deb Hunter from UVM, will be moderating.

IX. Small College Division

- a. **M**Wark—on-line discussion of FSLA. Monthly discussions on how to identify/recruit members. Blog posting coming soon about transitioning from a larger institution to a smaller institution. Already in discussion of the Division at National Conference.

X. NUFPP

- a. **P**Hale—admitting six new Fellows from the Spring deadline. 2016-2017 class is 10 Fellows. Currently reviewing seven applications from the September deadline. Four from MA, three from RI, and three from VT. Applicants will be notified within two weeks of submission to National (Monday). Chairing an opportunity for NUFPP Fellows to get involved and how to remain connected. Please work your networks to get folks to apply for this opportunity.

XI. Professional Standards

- a. **R**Carducci—new rubrics should be coming out this Fall, will be doing a session on the competencies at the Conference. Video vignettes have been suggested as a way to share how folks are using competencies.

XII. Public Policy

- a. **B**Moriarty for **S**Kalagher—participated in monthly call with State Directors. Working on a blog post for the Divisional blog series. Also has a Conference session on public policy.

Any other individuals/groups with an update

EDaugherty—working with UConn President to create a New England wide mental health network. Very interested in cross-functional conversation about it; how could we help those agencies all come together and help? Please let me know if your institution would be interested; e-mail me if your institutions are interested.

Using Zoom in the Region

BMoriarty—single Zoom license for up to 50 seats, can go up to 100 person room. Seat—a single computer/phone. Can only have one meeting at a time. Last for unlimited lengths of time. Ability to record the proceedings. Do not save to the iCloud as that saves to NASPA National iCloud. Able to cancel with 30 days notice. Currently under **B**Moriarty's credentials but looking to make it more general to NRI so others can more freely use. It is available, please start thinking about ways to use it. Discussion—could we use this for our January meeting as scheduled for Salve Regina. Propose the January meeting to go on-line. Approved. Will meet in November at the Conference, on-line in January, and later in Spring 2017 with the entire RAB. Need to connect Zoom to NRI Gmail account. Zoom could be an option for even a drive-in with a limited number of on-line seats.

Regional Conference Board Member Responsibilities

BMoriarty—attend the Conference, RAB meeting on Sunday at 3pm then dinner after, Sunday evening Early Bird Reception, Silent Auction items, Vendor Reception, Business Luncheon—ensuring we spread out among the tables and can help them understand the importance of the forum—if you have thoughts about this, share with **B**Moriarty, **S**Marine—if you see grad students, please welcome them and speak to them. **E**Daugherty—would it be possible to get talking points to discuss with grad students?

Adjournment

PHale—motion to adjourn. **S**Marine--second