



**NASPA REGION I ADVISORY BOARD (voting members)  
MINUTES  
SEPTEMBER 26, 2014  
BRYANT UNIVERSITY**

**Called to order at 10:06 by DeCapua**

Welcome by Judy Kawamoto

**PRESENT:**

Rich DeCapua, Jenn Leavitt, Ferene Paris-Meyer, Brandon White, Brian Quinlan, Ali Hicks, Jen Maitino, Allison Black, Walter Diaz, Kenn Elmore, Sheilah Lambert, Kristina Testa-Buzze, Ted Zito, David Zamojski, Sharon Hay, Beth Moriarty, Jen Stanley, Lee Peters, Elissa Carroll, Colleen Powers, Alex Cabal, Sean Kalagher, Teresa Brown, Nancy Crimmin, Barbara Fienman, Jenn Kosses, Scott Kane (27)

**NOT PRESENT:**

Dan Brown, Chris Darcy, Cory Davis, Laura DeVeau, Anyelina Diaz, Alison Gill, Jamie Glanton-Costello, Carole Hughes, Jack Korpob, AnnMarie Reed, Jana Luker, Marlin Nabors, Jason Saucier, Queena Hoang, Peter Troiano, Kurt Stimeling, Brittany Vytal, Brian McCoy (18)

**BOARD ACTIONS FOR SEPTEMBER 26, 2014**

DeCapua will send all Board members an e-mail with specific NASPA Region I Conference responsibilities.

Quinlan to produce bios of all SALT participants prior to the program.

**Motion:** To approve the Minutes from June 12 & 13.

Motioned by Crimmin, Second by Black, Passed unanimously

**Treasurer's Report – Kosses:**

The region has spent \$6500 since July 1, 2014. Treasurer Kosses has aligned our books with the NASPA national funding procedures. Kosses is reviewing our money markets

and CD's into banks that are easier to manage on-line. She is moving our CD's to banks with online systems as the CD's come due. This will be completed by April 2015.

### **NASPA UPDATES:**

DeCapua thanked us for attending the meeting acknowledging we are very busy.

- RD DeCapua attend the NASPA Board of Directors meeting in New Orleans in July where it was very hot. He reminded us that it was VERY HOT in New Orleans. The board discussed a number of initiatives and projects over the two days of meetings:
  - NASPA President Kevin Kruger's contract is up for renewal. The Board of Directors is working with a consultant to come up with a compensation package.
  - Brian Sponsler and Amy Sponsler left the NASPA Office which is a huge loss to the organizations.
  - An ACPA /NASPA Competencies revision committee is the next project of the board of directors and the first olive branch being extended to the two organizations.
- The Board of Directors is discussing how and if the association should become more global. RD DeCapua ask the Advisory board members what their thoughts were: Comments from Advisory board members include:
  - The NASPA name would need to change; the challenge would be how to engage our international partners; the accessibility of US members and international members to connect in person would be a challenge due to cost; we would have to focus a great deal on technology; we would need to educate our current members on higher education abroad and student affairs; this would put us in the position to help other countries adopt an American model; it may mean the need to outreach to other country governments; it would be exciting; we are trying to be everything to everyone, so why internationalization now.. our international membership is growing and our regional structure doesn't allow for international engagement; NASPA could set up a consulting arm to respond to needs around the world.
- NASPA has developed a new award: AVP Award for excellence that will be given out in November 2015
- DeCapua shared that the NASPA Board is discussing what the 'senior' VP or Dean of Students should be called. There are some people on the board who are concerned by the word "Chief" yet this is the term that higher education uses for all other senior folks. The Region I board thinks that the CSAO is the preferred term.

- Public Policy agenda has four agenda items this year: Student Success and Completion, Undocumented Students, Cost and accountability, and Student Safety and Wellness.
- **Strategic Plan:** NASPA is launching a new strategic plan: up for renewal. Much of New Orleans meeting will be focused on discussing the five different groups: Evidence based practices, public policy and advocacy, globalization, professional development and leadership, and technology and the student affairs division. DeCapua is leading the technology focus.

DeCapua then asked the Advisory Board members to jot down three things we want NASPA to look at as part of the strategic planning process. Some suggestions from the group included:

- Advocacy in Washington needs to increase; advocacy to the states has to increase; we need to demonstrate to the public that we know how to operate a college and that we are experts in understanding the college population and youth—part of advocacy comes with our ability to tell our story at the state level too.. a lot of what we work in is nuanced; Need to market ourselves better as an association, develop undergraduate student affairs degrees as part of an undergraduate major; Digital learning initiatives for competence; a renewed focus on ‘what is student affairs’ today there are new positions- Title IX and Compliance people- we should be training these people in student affairs. Evidence Based goal: NASPA national needs to help us do the research—by giving us money and tools and resources Rethinking who we are? Should we shrink the organization and become more single focused. Could we become a training place and create a training arm—and provide education at not too expensive.
- 2015 Conference Chair: RD DeCapua shared that moving forward the Conference Committee will make recommendations to the RD as to who the next Conference Chair could be and the RD will make the final decision instead of the Advisory Board who in the past have just been a rubber stamp.

### **Regional Conference Update – Carroll:**

- The Conference will host 70 program proposals and 10 poster sessions for the conference. Instead of the town meeting the committee added an additional session block bringing the count to 9 instead of 8. The hotel also boasts a number of very small meeting rooms (25 person occupancy) so the Committee Created: Select Sessions which will allow for additional smaller sessions and in-depth conversations around topics.
- As of Wednesday, September 24, 2014 there were 180 registered for the conference. 26 for CSAO and 16 for Lunch and Learn
- The hotel is filling fast, if people are having problems they should contact Chair Carroll immediately.

- The first NASPA Region I RVP from the 1960's is coming to the conference with his wife: we need to have a host for him.
- Executive director of CAUCUS can not attend but will send someone in her place.
- This year the conference committee created different levels of sponsorship for corporate partners and early indication is that this will yield us greater income. RD DeCapua will be hosting a Corporate Partner reception this year during a session block.
- Danny Anzueto, the Assistant Director for Member Engagement and Regional Initiatives from the NASPA national office is attending the conference and the committee is looking for ways to invite members to engage with him.
- **Opening Speaker: Jeff Bauman-** marathon bomber victim—we got him through APB
- **Arthur Chickering:** the closing speaker with a book signing – Annemarie Vacarro will host a discussion and a fireplace chat.
- **Auction:** We are still going to reimburse KC's for auction items.
- There was a brief discussion about the conference not indicating that a program is KC sponsored in the booklet. Programs are going to be noted when they align with the Competencies:
- RD DeCapua is looking for the names of some members to have dinner with Rich and the national office person at the conference on Monday night.
- Region I Anniversary—Our 50<sup>th</sup> is in 2015. Big times coming.
- **AVP program:** Should we have an AVP or #2 program at the Conference and what would that look like

#### **SALT- Quinlan:**

We are accepting 70 students—and 35 hotel rooms; we hope to have an even distribution of gender. Coordinator Brian Quinlan is considering how to engage the SALT undergraduates to meet other attendees. If we call it a SALT reception then people know to attend the room to meet with SALT kids. Jason Pina is the closing speaker for SALT. DeCapua asked Quinlan to produce bios of all participants prior to the program.

#### **CSAO Institute – Elmore:**

Start at Sunday for dinner at the Rum Line in Newport. Coordinator Elmore will share the results of the first annual survey for Region I NASPA CSAO's. Monday: Kruger will leading a discussion; then there will be a session on OCR "Lessons Learned; lunch—with Cindy Porter from Quinnipiac—and an afternoon happy hour in the bar.

**Awards:** All nominees have been informed that they have been nominated. Regional Awards that will be presented at the banquet include; Presidents award, Equity, Continuous Service, Institutional Leadership and Outstanding Contributions to Higher Education.

**Retirees:** There are 14 retirees this year—some are very involved former NASPA members; others are not. The committee will decide who to honor and intersperse them

throughout the awards program. The awards committee will write profiles of all the retirees to be placed in a pamphlet on the banquet tables.

**Foundation Report – Crimmin:**

- Maureen Keefe from Mass College of Art and Design is on the Foundation Board. Ellen Heffernan from SJG Search and Laura Wankel from Northeastern University were selected as Pillars from Region I.
- Region I was one of only 3 regions that met their foundation goal both financially and numerically. In appreciation the Foundation will give Region I a \$1000 research grant.
- A total of 54K was raised in 2014 for the Pillars.
- In the past if you donated \$ to the Pillar you were invited to the reception. This year – the ceremony is open to everyone. There will be a reception and then people called to a seat for the presentation.
- The Foundation is looking for diamond level members from Region I. \$3000 over 5 years.
- The region will consider whether we should ask each state to nominate a pillar.

**Nominations – Black:**

It is time to vote for a Region I Director elect—nominations are due October 17, 2014. The nominations committee has identified criteria to use. What we are looking for in an RD. 1) no of years in field 12+ years, and in region; leadership roles in region and national. The committee will put forth a slate of 2 people.

**Membership – Kane:**

As of August 1, 2014; the region boasted 1498 members – 1473 paid members compared to 1382 paid members in 2013.

**SA Pledge:** In the past couple of days everyone received emails from the national office about the #SAPledge campaign supporting #ItsOnUs to prevent sexual assault on campuses.

**NUFP – Paris-Meyer:**

Spring semester yielded 22 NUFP fellows in Region I. There are four applications that came in the fall. There are no students from Maine or New Hampshire. There are some institutions who have 1 NUFP, other schools have more. The challenge is finding the point person on each campus. Paris-Meyer wants to host some meetings of the NUFP fellows in the region. October 31, 2014 is the final deadline for NUFP applications in order to be able participate in Region I conference in Newport. The NUFP 25<sup>th</sup> anniversary will be celebrated in March. NUFP and SALT are going to look at some natural partnerships for the Newport Conference.

**Careers in Student Affairs Month – DeCapua:**

Should we be doing something at the region for Careers in Student Affairs month. It is too late for this year but this is a possibility for the future. DeCapua is going to ask some

people to put together a Tool Kit for colleges on how to run careers in students affairs programs.

**General Announcements:**

**NH State:** October 21, 2014 there is a drive in at St. Anselms on diversity.

**MA State report:** The upcoming Massachusetts State Drive-in had to close out their Registration with more than 90 people registered and a waiting list of 20. It is being held on October 24, 2014—at Mass Bay Community College —with a social at Papa Razzi after the event.

**NPMI**—Applications coming out the week of September 29<sup>th</sup> seeking mentors and mentees.

**Public Policy:** NASPA signed along with ACE and thirteen other associations a letter to the Senate Help Committee about the pending CASA bill. Seann Kalagher will send a copy of the letter to board members.

**Tumblr:** Keep sending Alex Cabal information for the Tumblr. Readership increases each time he sends an email to the region. Cabal has not reviewed the google analytics.

**Volunteer Central** is s up and running. Hicks urges the Advisory Board members to find excuses to create task forces and teams and increase the numbers of volunteers needed.

Motion to adjourn by Elmore, Zito second. Unanimous  
2:04 pm: Meeting adjourned.

Respectfully submitted by:  
Barbara M. Fienman

