



**NASPA REGION 1 ADVISORY BOARD  
MINUTES  
September 18, 2015  
Rhode Island College**

**PRESENT:**

Daniel Brown, Elissa Carroll, Rich DeCapua, Laura DeVeau, Walter Diaz, Kenn Elmore, Barbara Fienman, Alison Gill, Sharon Hay, Ali Hicks, Carole Hughes, Sean Kalagher, Scott Kane, Scott Kane, Jack Korpob, Jennifer Kosses, Jen Maitino, Beth Moriarty, Cameron Smith, Kurt Stimeling, Brandon White, Ted Zito

**BOARD ACTIONS FOR September 18, 2015**

**Motion:** Approval of Minutes from June meeting

**Motion:** Accept Strategic Plan with noted changes

**Motion:** To Adjourn

Motion by Moriarty to accept the June 11 and 12 retreat minutes. Second by Carroll.  
Motion Passes.

**NASPA UPDATES**

DeCapua welcomed the group to Rhode Island College.

DeCapua noted that we are the only region who has worked on the strategic plan. Region I is ahead of other regions in terms of road map

National strategic plan is now on NASPA website now.

NASPA President Kevin Krueger has been approved for as NASPA Executive Director for another contract. Kevin has really promoted NASPA at a national level.

Staff updates at NASPA. National Board has national meeting in December and introduce new staff. There are new staff members in the following areas: New Member Services, Exhibits and Advertising, and Meeting Planning.

NASPA received a Bill and Melinda Gates Grant for \$285,000 to conduct research about emergency aid programs on campus. Research will describe current conditions of emergency aid process across institutions. A number of schools are participating with NASPA and ACCRO

Penny Rue from Wake Forest spoke on behalf of NASPA on the topic of sexual assault at a Congressional Hearing DeCapua will send out hearing links along with links to Krueger's Dateline interview.

Fienman was interested in academic transcript notation of suspension/expulsion across our institutions. Kalagher mentioned that public policy division released report from NASPA is looking at veterans and veterans affiliated students. He will send it out to Board.

DeCapua reviewed BACCHUS, which is now part of national and regional structure of NASPA. BACCHUS supports collegiate peer education around issues of alcohol. BACCHUS has been around for 40 years. It was a not-for-profit until the 2014 merge with NASPA. Discussion ensued about including BACCHUS representative into Region I work/meetings and how to differentiate BACCHUS from the Knowledge Community.

DeCapua has invited BACCHUS New England leader to the November Region I Board meeting to talk about this incorporation.

### **TREASURERS REPORT**

Kosses is working with the NASPA national office on budget issues. Region I spending minimal at this point in the year. Kosses is working with all regional treasurers to review practices across the association.

### **REGIONAL CONFERENCE UPDATE**

Smith reported that there is over \$7000 in corporate sponsorship. There is also \$2000 in kind and \$10,000 in donations.

There will be a PDF of conference booklets along with Guidebook.

Smith reported that we are moving to an electronic Silent Auction. Attendees will be able to pay on-line and bid on-line. Fienman mentioned that the electronic process is good, but does eliminate community building. Smith says that registration gets you a ticket and registrants can win during coffee breaks, which will encourage people to be in the public conference spaces.

There were 125 program submissions, with 100 accepted for the conference Pre-conference is live now.

Smith announced that Jay Frankel is confirmed for Keynote speech. Lindsey Pollack, a millennial workplace expert is lined up for the closing speech.

Guidebook is scheduled to be up by 9/21/15. The off-site reception is at the McCauliffe Shepherd Discovery Center on Monday night.

There will be a free graduate student pre-conference. DeCapua and Kruger will talk about 50 years of regions

Kosses suggested that the Board consider scholarships for the regional conference instead of national conference, as has been the practice

Smith reviewed the registration rates: Early bird: Member: \$275, Student member: \$125 Non-member: \$475, Non-member student: \$200.

Regular registration: Member: \$350, Student member: \$150, Non-member:\$550, Student non-member \$215.

There are 160 registrations for the conference as of 9/18/15.

There are 7 applications for SALT. Application deadline is October 9. Chris Darcy is the opening speaker at the SALT Conference.

The Board meeting at the regional conference will be the same format last year and the KC Representatives will also be at the meeting. The start time could possibly be earlier in the day due to the 4:25 kick-off for the Patriots.

DeCapua and Carroll have been researching sites for 2017. Carroll reviewed choices: Springfield, Warwick and Hyannis. These three locations are the most accommodating for our group. They will make a site decision in the next two weeks.

### **SILENT AUCTION**

There are currently 20 items for silent auction site. Board members are required to donate an item to the auction. State directors make state basket with \$50 reimbursement. State Directors are reminded that they still have to make donation as members of the Board. KC's and Divisions should submit a KC or Division item and they also have to make personal donation as well. Items should reflect theme of the KC or the Divisions

De Capua mentioned the Faculty Summit at the Regional Conference. The group has changed and there more adjunct faculty included. McCoy asked the Board to discuss critical issues for the Faculty Summit

Fienman said that the summit should be addressing issues such as writing, research, research, boundaries, assessment, work-life balance, managing expectations, business model of higher education. The group thought that practicum could be a focus for the faculty discussion.

Kalagher thought we should talk about “work” with the SALT group at the regional conference. Discussion ensued about knowledge and skills all new professionals in the field need.

Board was concerned about knowledge and skill set about work among students and young professionals. . Elmore highlighted the racial conflicts on campuses and that staff need to be able to talk about these issues.

Board members will send suggestions to Brian McCoy.

### **AWARDS**

Maitino reported that there were 32 nominations for state awards. The largest number of nominations submitted was for graduate students and the fewest nominations were in the mid-level category. There were 9 nominees for regional awards and 10 names submitted for retirees. Maitino works with nominators of awards to see if they can afford to attend.

DeCapua mentioned that Board needs to think about regional awards on a different timeline. It has been done in the summer over the past two years but this has not resulted in an increased number of nominees. DeCapua mentioned that we consider October as a deadline.

### **STRATEGIC PLAN**

Moriarty reviewed the work of the committee, which included goals, deadlines and measurable outcomes.

**Goal 1: Deliver dynamic, innovative and timely professional development and volunteer engagement opportunities to build the leadership capacities and effectiveness of student affairs professionals.**

Hicks asked about professional development series. Moriarty noted that there are more and more seasoned professionals. She will be asking membership what they think would be appropriate for professional development.

Kalagher pointed out that ASCA places some focus on Senior Conduct Officers-could be useful in considering professional development levels.

Diaz pointed out that the membership committee be also responsible for membership engagement. Moriarty agreed. State Directors would become part of the membership committee.

Kane asked about “NASPA profiles are completed” goal for membership Moriarty pointed out that sometimes profiles are incomplete on line- such as pictures in the membership profile. He suggested using the language “updated” instead of completed.

Stimeling mentioned that the new membership database is mentioned frequently. DeCapua reminded Board that NASPA national did fund an initiative to develop a data base for the national database

**Goal 2: Generate scholarship and disseminate knowledge that supports evident-based, innovative, inclusive and socially just student affairs practices**

Elmore suggests that there needs to be a definition of ‘innovative, inclusive and socially just.’”

Moriarty responded that we cannot change the goals, just the action items. DeCapua pointed out that these things are already in the mission but the concern was that people did not often read the mission or the competencies.

DeVeau suggested that the definitions of these items (socially just, etc) are included in the NASPA/ACPA competencies and standards.

DeCapua suggests that we always hyper-link back to competencies. He pointed out that the national is trying to be less prescriptive with regions, which creates opportunity and challenge for the board.

**Goal 3: Lead public policy and advocacy efforts that shape the changing landscape of student affairs within higher education**

Kalagher talked about the NASPA interaction with federal level and that is has been very successful. This is not entirely the case at the state level. He suggested that the region needs some of the same interaction with the state legislatures. Relationships need to be developed working with State Directors in each state.

**Goal 4: Provide leadership for student affairs in integrating existing and emerging technologies.**

Moriarty suggested that this goal is very reliant on NASPA national for good technological support. Diaz suggested that topical areas on technology be addressed at drive-in conferences as well as regional conferences. Crimmin was concerned about relying too heavily on NASPA’s technological resources. DeCapua is confident that NASPA will organize their technological support for regions.

## **Goal 5: Develop and promote NASPA” identity as a global student affairs association.**

Moriarty mentioned that this had been a challenging area of discussion in the regional retreat in June. DeCapua agreed that it was tactically difficult to define globalizations.

Zito asked if there was any possibility of sending a representative to a variety of meetings/conferences to help moved goals forward. Moriarty suggested that this is left to the Board. Kisses asked for definition of “financial support” for conference registration. Moriarty responded that this was kept vague in order to give future boards flexibility to decide how to use the resources. Hicks pointed out that document needs to be edited.

Motion by Zito to accept the strategic plan with noted changes in 2a (membership profile “updated) and #12 (drive-in). Second by Fienman. Motion passes.

DeCapua said that plan will be edited and sent back to Board, then sent out to membership in October.

## **FOUNDATIONS**

Carroll updated board on Foundation activities. The National Foundation Board is asking regional directors to give \$300 to the Foundation to promote the Foundation at the regional conference. Region I is working with New Professionals KC to promote foundation for Careers in Student Affairs month. Carroll pointed out that any time there is an event we can use the event towards our dollar goal but not towards our donor goal.

Crimmin told the Board that Region I met its donor goal by 126% but only 64% of its dollar goal. Region 3 and 4West are the only regions that have met both goals. Fundraising totals are down in NASPA. Diamond pledges are down significantly.

Carroll reminded board that we are in a new fiscal year. Board members are required to donate to NASPA. A Pillar donation counts as a donation. Crimmin said that many region 1 submitted research grant proposals.

Crimmin says that 2017 national conference committee goes to San Antonio in October for site visit for 2017.

## **WORKING GROUP UPDATES**

### **Finance**

Kosses talked about finance working group. They focused on the allocation of funds in the region. There is no “set” budget. Think about best practices in terms of developing a plan for the year, presenting and then get approval. States, institutes, divisions would have to plan out a year in advance then be approved- this would help with calendar and financial projections. The regional conference may be an exception to this process. KC’s

are still up for discussion since they do not all program and don't all use the funds they receive. The goal is to be more forward thinking about the budget

### **Programming**

Charge-what are we doing –stop reinventing the wheel. KC, State, divisions and special programs. They gathered information all summer about what was happening in region. They discovered that there are not programming expectations across the organization. When KC's were networks, there were more expectations around programming. The mission was changed when KC's moved from networks. Now there are so many KC's and some do programs, other do not and it is not practical for them to do so.

There are also no stated programming expectations for States and Divisions although there is some history of tradition in states and divisions of programming

Hicks and Stanley pointed out the some of the KC's have drive-ins, Candid Conversations, Entry- level workshops and that Rhode Island has some traditional event

Their general observations that KC expectations are clear but programming is influenced by leadership. States and divisions do not have any across the board expectations for programming. Their next steps are clear programming expectations for states and divisions. The group also posed the question: should there be programming expectations for states/division...and how is programming defined?

Kalagher asked if the central office has a webinar platform for the regions and the answer is yes.

Moriarty noted that it would not make sense to require KC, State Director and Division directors to do programming for the region. There would be too many programs and not enough funding. Stanley suggested that perhaps each KC does one drive in conference during a two-year period.

Elmore pointed out that current topics and trends could be covered as new issues arise in the field. Suggested some of the platforms like higher ed live from ACPA, which could help the region be responsive to membership.

Program coordinator possibly needed to organize programming/calendars. DeCapua pointed out that perhaps we need to get people on the board to work to support the strategic plan. Moriarty emphasized that needs to be more expectations of KC, State and Division representatives. Diaz confirmed that there need to be expectations sometimes KC are not producing deliverables for membership which leads to membership difficulties. Moriarty wants to focus on the "deliverables" for state/division and KC. DeCapua recommended that the group should meet again and will come back to Board in November.

### **Communications**

Korpob reported that the group talked about assessment. A Tumblr survey was sent out few months ago. Since the newsletter has moved into Tumblr, the group has been thinking about combining Cabal's position with Korpob's position.

The technological platform is there, but finding appropriate content continues to be an issue.

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### **GENERAL UPDATES**

Diaz mentioned that the 2017 Latino conference would be at Bridgewater State University.

Diaz also informed the Board that Escaleras: Student Affairs Latin@ Leadership Institute will be taking place on October 25 – October 27, 2015 at the University of Rhode Island, Kingston, Rhode Island. This is a national 2.5-day institute for mid-level aspiring student affairs professionals. Sixty people from across the country will participate. There is an application process. Twelve scholarships were awarded for participation. He asked if the Board for this conference should support a Region 1 person.

Elmore reported that on 9/30 there would be a gathering of professionals of color in the Boston area. On 10/6 there will be a student affairs gathering in Boston.

Hay reported that Rhode Island collaborated with Roger Williams and co-hosted Jackson Katz. A coffee break was also held in September for the Rhode Island members.

Kalagher shared that in October in Public Policy the division representatives are all contributing to NASPA blog on state issues.

Motion to adjourn by Moriarty. Second by Hicks. Motion passes